Deterring Cybercrime via a Global CyberGrid

Charles D. Herring, WitFoo co-Founder & CTO

Charles@WitFoo.com

CharlesHerring.com

@charlesherring











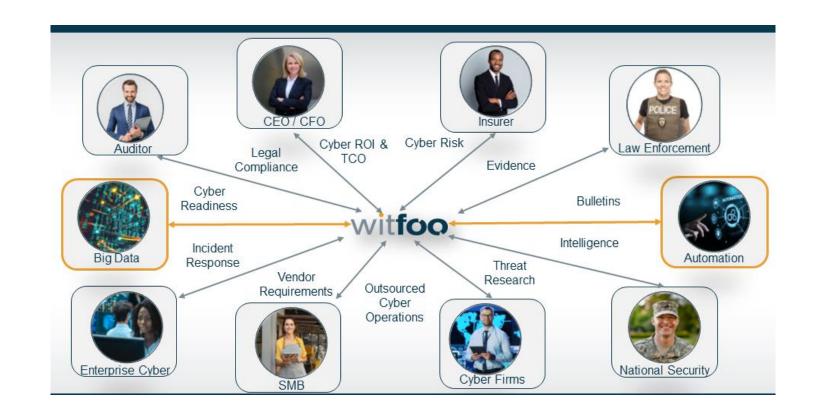


About Charles

- WitFoo co-Founder and Project Lead (2016-)
- Cisco & Lancope Security Architect (2012-16)
- DoD Security & Data Consultant (2005-12)
- InfoWorld Test Center (2003-2008)
- US Navy Cyber Security (2002-2005)
- US Navy F/A 18 Hornet Avionics (1995-2002)
- Arkansas Drug Care Director of IT (1993-1995)

WitFoo Research

- Founded by Veterans of the US Military, Law Enforcement & Cyber
- Research began in 2016 across 20+ private & public organizations
- Goal to create a CyberGrid across the Cyber Community



Agenda



Theory & Philosophy



Benefits of Community Deterrence



Implementation & State of Research

IT Evolved from Manufacturing





- Harvest Raw Materials
- Assemble New Units
- Ship & Store Units
- Linear Workflows
- Transactional/Unit Based

SECOPS is not IT





- Stop criminal activity
 - Prevention
 - Detection
 - Response
 - Remediation
- Non-linear workflows
- Based on Law Enforcement

IT Outcomes in SECOPS



Blacklist / Block



Reimage / Restore



Reset / Lock

No Impact to Criminal Activity

Legal Outcomes in SECOPS



Incarceration



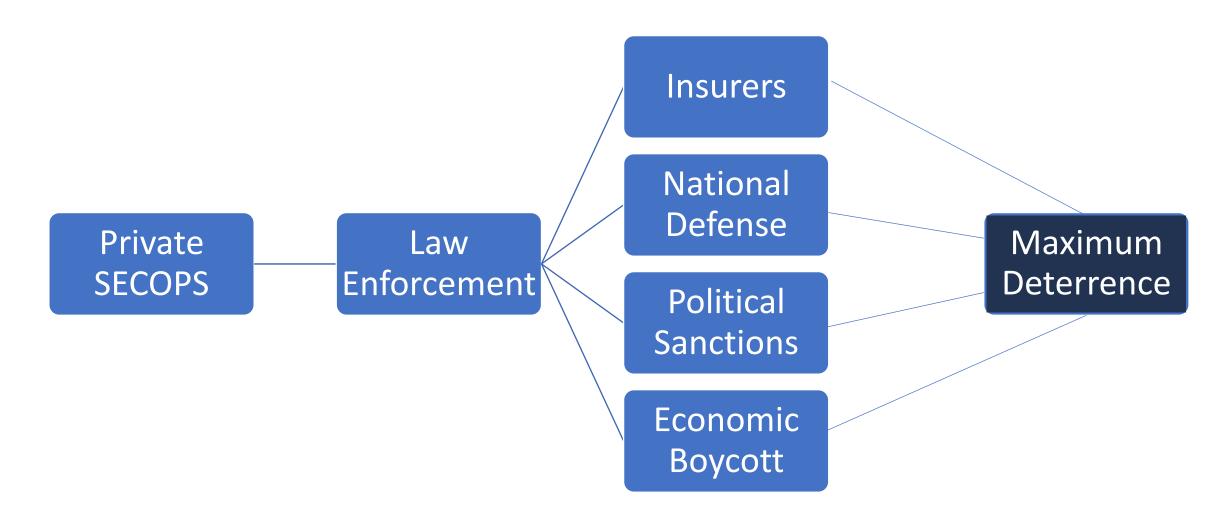
Financial Recovery



RICO Arrests

Increases Criminal Deterrence over Time

Optimized Cyber Community



Power of Deterrence

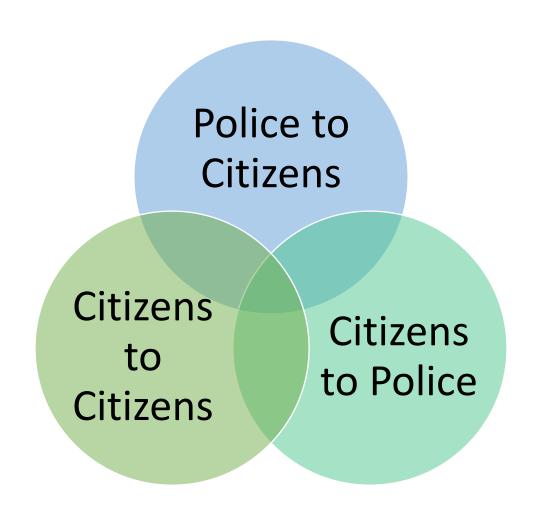
"...the certainty of being caught is a vastly more powerful deterrent than the punishment."

- "Five Things About Deterrence" – DOJ 2016





Safe Communities Communication



Short-term Benefits of Coordination







Recovery

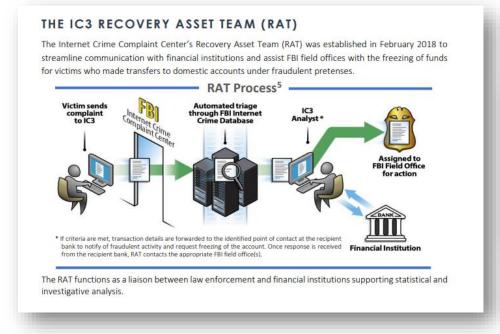
Attribution

Root Cause

Reduce Future Risk & Near-Term Recovery

Recovery

- Insurers coordinate with Law Enforcement
- Law Enforcement Recovery Success is High





* 2022 FBI Internet Crime Report

Attribution

- Human Intelligence (HUMINT) is required for legal attribution
- Legal attribution is required for civil litigation
- Civil Litigation leads to expanded recovery of damages









Root Cause

Physical, financial & third-party evidence

Medium-term Benefits of Coordination



Reduced Costs



Improved Insurance



Quality Threat Intel

Reduce Costs & Improve Protection

Barriers for Law Enforcement

- Missing Evidence
- Disorganized Data
- Poor Non-repudiation
- Insufficient Loss/Damages



Barriers for Private SECOPS

- Over-disclosure risks (legal & brand)
- Law Enforcement over-reach
- Understaffed
- Lack of expertise





Barriers to SECOPS Craft

- Multi-Petabyte Data
- Narrow-focus Tools/Controls
- Poor Collaboration Options
- Data Linguistics Complexity



WitFoo Research Principles

Predestination of Data

Non-repudiation

Low Cost for Big-Data

Data Comprehension

Object Oriented Organization

Sharing Levels akin to Physical Security

Sharing
Grid/Mesh across
community



Predestination of Data

The entire lifespan of a datum must be established at its birth. Comprehension of syntax, source and intent must be extracted. Inference and potential impact of the datum must be established. Nature of creation and transmission must be preserved. All expected evolutions and iterations of the data need to be established for processing. The death (TTL) of the datum must be established at persistence.

Non-repudiation Approaches

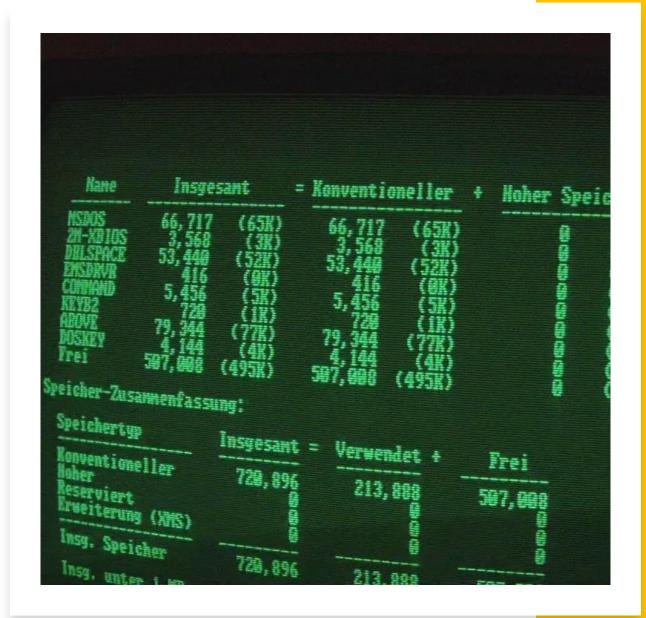
- Block-chain
- Signal Time Hashing
- Object Time Hashing

- Azure Confidential Locker
- AWS Blockchain
- Hash.WitFoo.com
- HyperLedger.org (Freemium)
- Corda (Apache 2.0)



Big-Data Total Cost of Ownership

- "Resource Sensitive Coding" IOPS, RAM, Storage & Compute
- Avoid "Data Triage Licensing" Vendorcentric ingest/storage
- Labor Costs of Parsers, Engineering & Logic

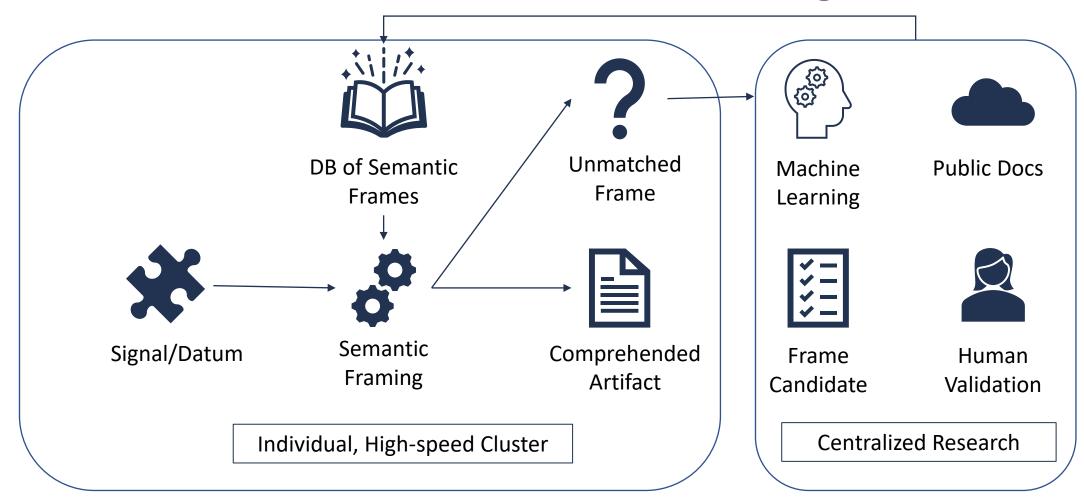


Data Comprehension

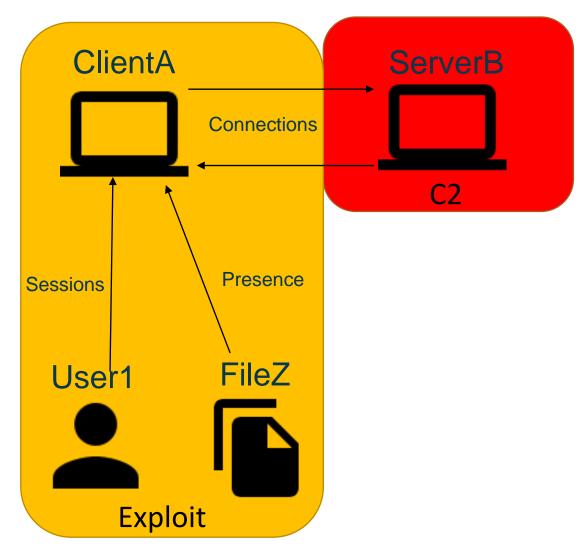
- Sematic Framing (Grammar)
 - Framing Validation
 - Illogical Computer Formats
- Data Validation
 - Data Context (Encyclopedia)
 - Data Inference (Chatter)
- Low Compute Cost at High Rate



Consolidated Human Asst. Learning



Graph Building from Artifacts



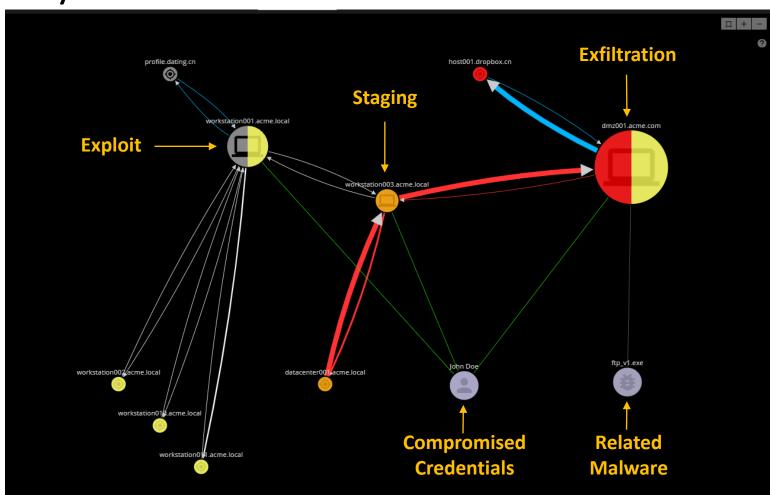
Artifacts

- ClientName: ClientA
- ClientIP: 10.10.10.43
- ClientMAC: 00-DC-EF-23-15-12
- Product: MS DHCP
- MessageType: DHCP Lease
- Intent: Asset Info
- ClientName: ClientA
- User: User1
- File: FileZ
- Product: Crowdstrike Falcon
- MessageType: Malware Detected
- Intent: Exploit Detection
- ClientIP: 10.10.10.43
- ServerName: ServerB
- Product: Cisco Firepower
- MessageType: C2 Detected
- Intent: C2 Detection

Graph vs. Crime Theory

- Meaningful Graph Relationships
- Modus Operandi of Attacker
- Combines, standardizes diverse data
- Hierarchical JSON
- SECOPS & LE **Unit of Work**





Power of JSON

- High Compression (net & disk)
- REST Powered Transmission
- Easy to Hash & Version
- Hierarchical Structures

Incident JSON View

```
id: "53ba6ed0-ed35-11ed-8a89-053651253e65"

partition: "53babcf0-ed35-11ed-8a89-053651253e65"

*nodes: Object {"52801a10-ed35-11ed-8a89-053651253e65":{"id":"52801a10-ed35-11ed-8a89-053651253e65","partition":"53b89a10-ed35-11ed-8a89-053651253e65"

* *52801a10-ed35-11ed-8a89-053651253e65: Object {"id":"52801a10-ed35-11ed-8a89-053651253e65","partition":"53b89a10-ed35-11ed-8a89-053651253e65'

id: "52801a10-ed35-11ed-8a89-053651253e65"

partition: "53b89a10-ed35-11ed-8a89-053651253e65"

ip_address: "10.10.10.3"

ip: "10.10.10.3"

org: ""

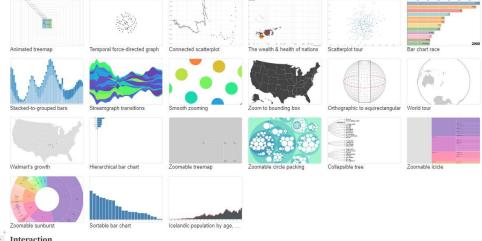
orgId: 1

mac: ""
```

JSON Visualization d3js

- MIT License
- JSON Data
- Dozens of easy JSON to chart visualizations

D3's data join, interpolators, and easings enable flexible animated transitions between views while preserving object constancy.



D3's low-level approach allows for performant incremental updates during interaction. And D3 supports popular interaction methods including dragging brushing, and zooming.







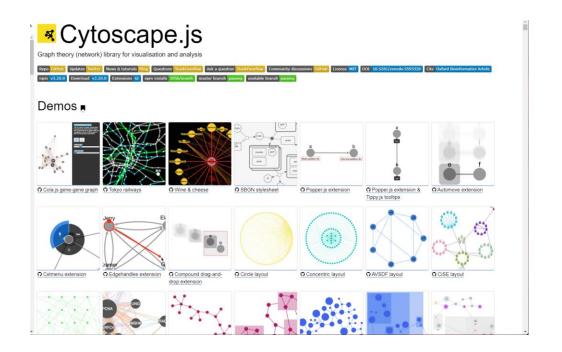




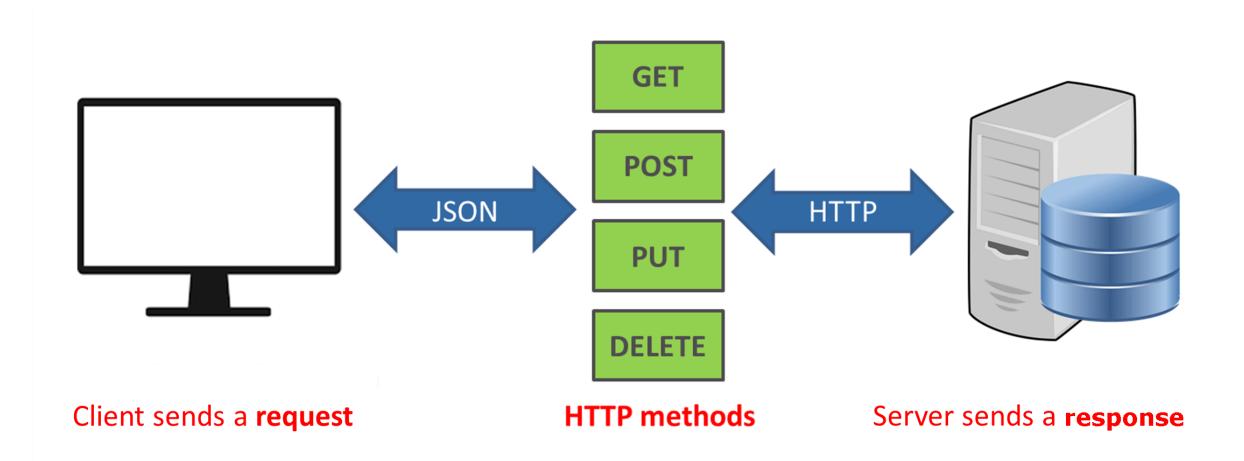


JSON Graph Visualization -Cytoscape.js

- MIT License
- JSON Data
- Graph Relationship interaction
- Bioinformatic Research



REST Basics

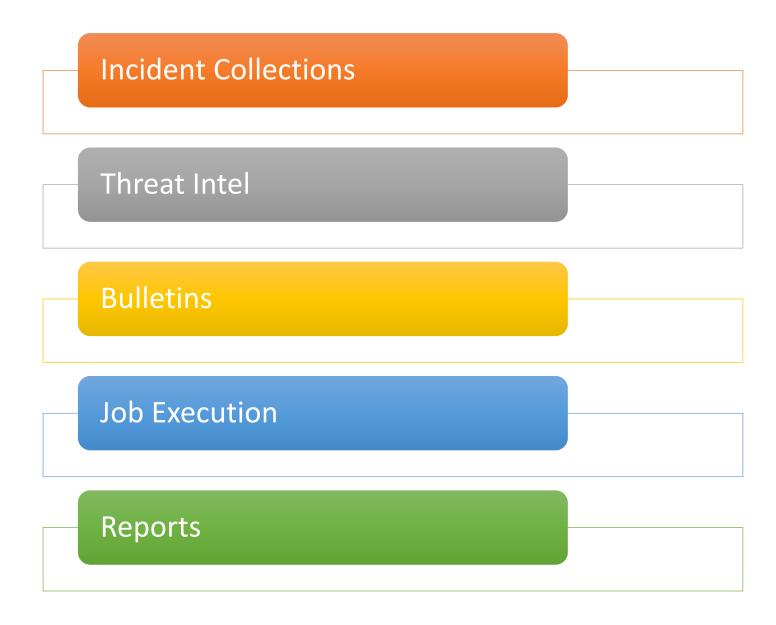


```
Incident Detail View
   odes: Object {"803c1370-8317-11ec-913a-8ff0e927614e":{"id":"803c1370-8317-11ec-913a-8ff0e927614e","partition":"83e4f730-8317-11ec
 edges: Object {"803c1370-8317-11ec-913a-8ff0e927614e-803c1371-8317-11ec-913a-8ff0e927614e-connection-4":{"incidents":{"82654550-8317
    ols: Object {"10":{"foreign id":10,"source":"WitFoo Library","version":1,"name":"STIX/Taxii","vendor name":"Taxii","logo":"stix ta
   eads: Object {"803c3a81-8317-11ec-913a-8ff0e927614e":{"artifact id":"75cb31a2-8317-11ec-913a-8ff0e927614e","artifact":{"streamname"
    803c3a81-8317-11ec-913a-8ff0e927614e: Object {"artifact_id":"75cb31a2-8317-11ec-913a-8ff0e927614e", "artifact":{"streamname":"pro
       artifact: Object {"streamname":"proofpoint protect", "clientip":"10.80.1.12", "clienthostname": "workstation0234.acme.local", "st
```



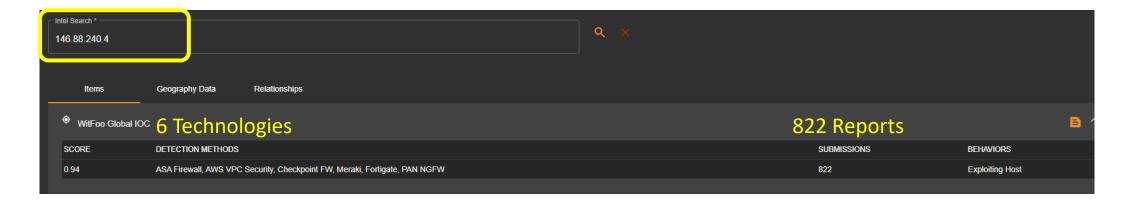
Package All Data – "Murderbook"

JSON Sharable Objects

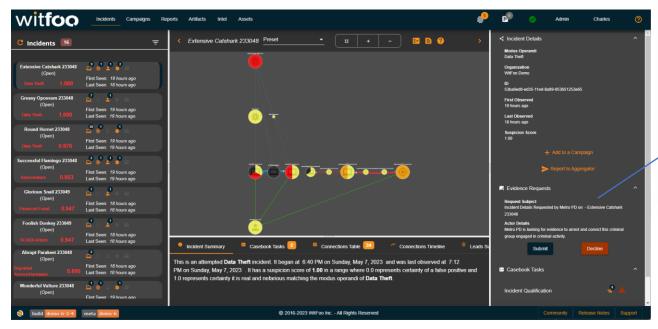


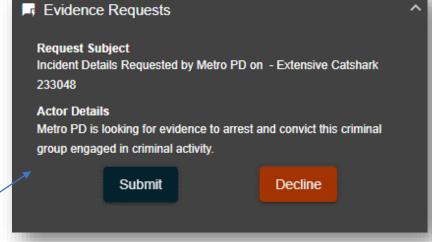
Anonymous Tips

- Automatically & Anonymously Submitted Across CyberGrid
- Corroboration types: Technology & Victims

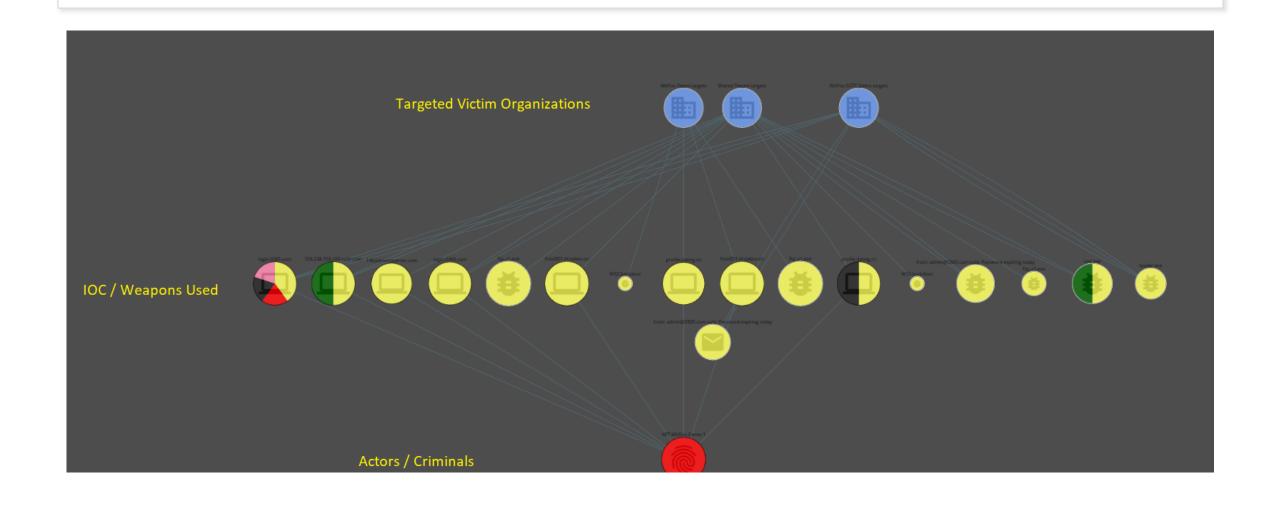


Law Enforcement Requests





Incidents to Campaigns



Law Enforcement Resources

- Infragard
 - FBI and Private Critical Infrastructure
- Cyber Fraud Task Forces
 - Secret Service on Financial Fraud
- <u>IC3</u>
 - FBI Cybercrime Reporting
- CISA Critical Infrastructure Areas



+ Follow

🎁 A gift of 124 hours

I was walking out of **NBC News**' studios in NYC and had one last meeting before I could finally get home to ATL.

Just as I hop in the car, my phone starts blowing up.

It's CISA.

Equifax was about to get hit with a cyberattack by a prolific ransomware threat actor. One that'd already left many other corporate victims in their wake.

It wasn't a general "heads-up." The intelligence was exacting. The insights were concretely actionable.

Mext it's the FBI.

Their Cleveland-based team that specializes on this threat actor briefed us on every behavior we needed to know to cover our bases against these guys.

Our federal partners armed us with what we needed.

Now **it was up to us** to make good on the gift we'd received. And we did.

Transmitting to Law Enforcement

Manual or Automatic



https://IC3.gov



"Powered by WitFoo" Resources























- Free Training on <u>WitFoo Community</u>
- Free <u>Educational Licensing</u>
- Free Licensing to <u>US Law Enforcement</u>
- Free RaspberryPi4 (<u>WitFooPi</u>) licensing for training
- <u>www.WitFoo.com</u> or <u>Charles@WitFoo.com</u>



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